



St. John Valley Chamber of Commerce & Tourism *"the Heart of the St. John Valley"*

BENEFITS OF MEMBERSHIP

NETWORKING OPPORTUNITIES – CREDIBILITY – BUSINESS REFERRALS – TOURISM & MARKETING – COMMUNITY SUPPORT – PUBLICITY & EXPOSURE – EXECUTIVE DIRECTOR

Networking opportunities & Credibility - The St. John Valley Chamber of Commerce & Tourism not only advocates for its members, but also brings the business community together. The Chamber serves as a strong voice in both local and state government on issues that could impact businesses. By joining your local Chamber of Commerce, it can positively affect the perceptions of your business by other area businesses and organizations, and you have the opportunity to join in various committees so you can have a voice, make a difference and make connections.

Business Referrals - Your Chamber receives hundreds of inquiries each year from people looking for services in our area. As the St. John Valley Chamber, we advocated for the success and advancement of all member businesses and provide referrals to members through our new website and Facebook page.

Tourism & Marketing -The Chamber manages a regional, national and international marketing campaign to promote the St. John Valley area as both a destination place for visitors and as a place to live through our new website and online presence. Our Chamber office serves as a Visitor Information Center and Art Gallery, increasing our outreach on your behalf. In addition, our collaboration with other chambers provides benefits of countywide tourism promotion enhancing our local efforts.

Community Support/Education - The Chamber is the voice of the business community in local and statewide issues. When you have important news to share, we can help spread the word. Also, we have the biggest Trade Show with advertising and discounted prices. We hold seasonal events from 4th of July Celebrations to part of a larger shop local campaign and host the Holiday Light Parade and any Christmas Celebration & Christmas Tree lighting event.

Publicity & Visibility – There are many ways members can increase visibility. Is there something special going on in your business...promotions, awards, special training, events? You can sponsor an event or program and submit content for the website. Let your fellow chamber members know through our e-mail blasts, website and Facebook page. Just send us your media release/information and we will do the promotion for you to other chamber members and the community at large.

The Chamber's Executive Director - Your executive director is involved in all chamber events and attends conferences, informational meetings, workshops, etc. representing all members of the Chamber. The executive director is here to serve the needs of the business community and member organizations with grand openings, ribbon cuttings, marketing, research and media exposure as needed. Your Chamber of Commerce holds an unbiased relationship with all its members, ensuring that all members are represented and promoted equally. Our goal is to be the best advocate for your business and to share any and all new legislation and education which could further enhance your business needs.

For further information regarding Renewing your Chamber Membership, or becoming a New Chamber Member, or if you have questions on Chamber Membership Benefits, please contact Lorraine Marston at 207-728-7000 or info@stjohnvalleychamber.org.