



**Acadian Festival 2024**  
**Madawaska, ME**  
**August 8-11, 2024**  
**[www.madawaskaacadianfestival.com](http://www.madawaskaacadianfestival.com)**

Dear business owners, community leaders and past/future sponsors,

The 46<sup>th</sup> annual Acadian Festival dates are August 8-11, 2024. As one of Maine's largest cultural festivals, the Acadian Festival celebrates our rich Acadian heritage and draws thousands of visitors to the St. John Valley area each year. We believe this will be one of the best events this year.

Enclosed, you will find our 46<sup>th</sup> annual Acadian Festival Sponsorship Package. The committee is working diligently to bring new events and entertainment, for young and old alike, to this year's festival.

The festival will have a wide variety of activities such as the Tintamarre parade, Party Du Main Street, an exciting Family Fun Day, entertainment including performances by Mallett Brothers, Treasures of the Valley, and our annual parade. You will not want to miss being a part of this exciting and growing community event!

We are currently seeking sponsorship support from our local businesses, leaders, and major corporate sponsors. Traditionally, our local businesses have been very generous, involved, and supportive of this annual festival. Our goal is to make this an exciting and fun filled festival that will draw thousands of family members and visitors to the greater Madawaska area.

The enclosed sponsorship levels identify the benefit package that your company or organization will receive by supporting this huge community event. Remember that in sponsoring this year's event, your business will be included in our event schedule with many more benefits! Please fill and mail the completed sponsorship confirmation form along with your advertising logo & specifications with a check payable to:

**Acadian Festival Committee, 328 St. Thomas Street, Suite 101, Madawaska, ME, 04756.**

On behalf of the planning committee, we thank you for your time and consideration.

Sincerely,  
2024 Acadian Festival Committee

## **The Acadian Festival offers several levels of Sponsorship packages as described below:**

### **Platinum – \$2500**

Platinum sponsors will receive mentions in the following:

- Mentions from the Opening/Welcoming Ceremony to the Closing and at major events throughout the festival.
- Logo on posters and banners distributed and displayed throughout the local communities.
- Mentioned in all media such as the Acadian Festival brochure, television, radio, social media, and print as a Platinum Sponsor.
- Logo posted on our website as a Platinum Sponsor.
- Logo on front cover of brochure.

### **Gold - \$1500**

Gold sponsors will receive mentions in the following:

- Mentions during the Opening/Welcoming Ceremony and at Closing Ceremony.
- Logo on posters and banners distributed and displayed throughout the local communities.
- Mentioned in all media such as the Acadian Festival Brochure, radio, social media and print as a Gold Sponsor
- Logo posted on our website as a Gold Sponsor.

### **Silver - \$1000**

Silver sponsors will receive mentions in the following:

- Mention during the Opening/Welcoming Ceremony.
- Logo on banners displayed during the weekend.
- Mentioned in media such as the Acadian Festival Brochure, social media, and print as a Silver Sponsor
- Logo posted on our website as a Silver Sponsor.

### **Bronze - \$500**

Bronze sponsors will receive mentions in the following:

- Business name listed on banners displayed during the weekend.
- Mentioned in media such as the Acadian Festival Brochure, social media and print as a Bronze Sponsor.
- Logo posted on our website as a Bronze Sponsor

### **Patron Sponsor - \$250**

Patron sponsors will receive mentions in the following:

- Mentioned in media such as the Acadian Festival Brochure, social media and print as a Patron Sponsor.
- Logo posted on our website as a Patron Sponsor.

### **Individual Sponsor - \$100**

Individual sponsors will receive mentions in the following:

- Business name listed in Acadian Festival Brochure, local print, and on website as an Individual Sponsor.

# Sponsorship Agreement

Business name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone number: \_\_\_\_\_

Contact person: \_\_\_\_\_

Email Address: \_\_\_\_\_

## Please choose Sponsorship Level: (circle)

Platinum (\$2500)   Gold (\$1500)   Silver (\$1000)   Bronze (\$500)

Patron (\$250)   Individual (\$100)

***Please Note:*** In order to guarantee your placement of Logos and business name in the media and brochures, we must receive your sponsorship before the deadline of **April 30, 2024**. Any sponsorships received after this date, will not be guaranteed to appear in the media or brochures.

\_\_\_\_\_  
Sponsor Signature

\_\_\_\_\_  
Date

Please make check payable to the "Acadian Festival"

### Mail to:

**Acadian Festival Committee  
328 St Thomas Street, Suite 101  
Madawaska, Maine 04756**

We would like to sincerely **thank you** for your time and consideration.

Sincerely,  
2024 Acadian Festival Committee